

## Investors

The DeKalb County Economic Development Partnership is supported by the generous investments from our county's top industries and the communities we represent. Their support is critical to expand our economic base. Business, civic and elected leaders realize a vibrant community is required to support our economic base and that a community and economic prosperity go hand in hand.



*A unit of American Electric Power*



Anton King, Executive Director  
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**Economic Development Partnership** Inc.  
Ashley • Auburn • Butler • Corunna • Garrett • Hamilton • St. Joe • Waterloo

## 2017 Annual Report



*Your Opportunity – Our Priority*

## Board of Directors

The board gratefully acknowledges the DeKalb County Commissioners, the DeKalb County Council, Mayor Norm Yoder (Auburn), Mayor Ron Walter (Butler), Mayor Todd Fandt (Garrett), and all of the city and town councils for their leadership and commitment to economic development.

Tena Woenker, Town of Waterloo - *President*  
 Mike Hasselman, Town of Ashley - *VP*  
 Nancy McNabb, Town of Hamilton - *Secretary*  
 Jack Bercaw, At-large, Banking & Finance - *Treasurer*

Norman Yoder, City of Auburn  
 Steve Bingham, City of Butler  
 Holly Albright, Town of Corunna  
 Jim McCanna, DeKalb Attorney, County Commissioners  
 Alan Middleton, DeKalb County Council  
 Kelly Dunham, At-large, DeKalb Health  
 Amy Demske, City of Garrett  
 Mary Simcox, Town of St. Joe

### Staff:

Anton King, Executive Director  
 Debra Bruce, Administrative Assistant  
 Sarina Harig, Project Specialist



**Seated (L to R):** Nancy McNabb, Mike Hasselman, Tena Woenker, and Jack Bercaw.

**Standing (L to R):** Anton King, Sarina Harig, Steve Bingham, Debra Bruce, Jim McCanna, Mary Simcox, Alan Middleton, and Kelly Dunham.

**Not pictured:** Amy Demske, Holly Albright, and Mayor Norman Yoder.

*The board consists of twelve members. Ten are appointed by county, city, and town officials and two are appointed by the board.*

## Investments

	Expansions	New
2017	\$17,287,700	\$3,150,000
2016	\$14,569,848	\$100,000
2015	\$32,500,000	\$34,164,000
2014	\$42,716,550	\$650,000
2013	\$20,459,800	\$10,500

## 2017 Events

- ⇒ Waterloo Amtrak Station project completed
- ⇒ Northeast Indiana Regional Partnership Jobs Portal
- ⇒ Congressman Jim Banks visited Nucor Building Systems
- ⇒ DeKalb County featured in Business in Focus
- ⇒ The Deli at 6th & Main Opening
- ⇒ Auburn City Steakhouse Announcement
- ⇒ Rural Talent Attraction Survey
- ⇒ YMCA regional cities initiative project recognized



Mayor Norm Yoder and owner Jackie Henderson cut the ribbon on The Deli on Sixth & Main in Auburn, IN.



U.S. Congressman (IN-03) Jim Banks tours Nucor in Waterloo, IN.

## Announcements

### Expansions

- ⇒ RP Wakefield
- ⇒ Shiloh Industries
- ⇒ Charleston Metal Products
- ⇒ Rieke Packaging
- ⇒ SCP Holdings
- ⇒ CJ Automotive



### Retentions

- ⇒ Magic Coil Products, LLC.



### New

- ⇒ Forest River, Inc.



CJ Automotive



## Strategic Planning Statements

### WHO WE ARE:

- ◆ The mission of the DeKalb County Economic Development Partnership, Inc., is to improve the quality of life for DeKalb County residents through enhanced employment opportunities resulting from the responsible growth of business and industry.
- ◆ Accessible, knowledgeable, responsive, and flexible to meet the challenges of economic development.
- ◆ Our member communities are committed and serve as a *cohesive team*.

### WHAT WE DO:

- ◆ DCEDP serves the economic development needs of our member communities.
- ◆ We communicate, coordinate, and assist existing business and industry in DeKalb County.
- ◆ We represent and lead DeKalb County endeavors to attract new industry.
- ◆ We work to improve the business environment that advances industrial output, logistics and expansion.

### WHERE WE ARE GOING:

- ◆ We strive for a diverse economic base by promoting advanced manufacturing, logistics, post-secondary education, medical technologies, metal fabrication and entrepreneurship.
- ◆ Support businesses, entrepreneurship, and workforce in development by improving infrastructure and quality of life.

## Key Activities



### Business Expansion & Retention

Contacted 45 businesses on expansions, program alignment, logistics, and retention challenges.



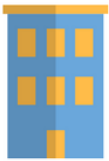
### Collaboration & Networking

Worked with over 50 entities including cities and towns, Indiana Community Development Corporation, Indiana and regional economic development agencies, the SBDC, civic, and elected leaders, OCRA, WorkOne, Ivy Tech, brokers, utilities, and site selectors.



### Workforce Development

Served on DeKalb Learning Link, the DeKalb Industrial Coalition, and Initiated LAUNCH DeKalb.



### Industrial Attraction

Received 75 site leads and submitted 28 requests for information.



### Education & Information

Partnered in the Five-County ED Forum for local officials and Wage & Benefit Survey for business and industry. Enhanced social media interaction and maintained website.



### Consultation & Service

Tax Phase- In preparations, abatement calculations, resolution preparations, TIF, infrastructure and social economic demographic dissemination.

## Social Media Analytics

### Facebook



⇒ Page likes:

Q1: 208

Q2: 229

Q3: 401

Q4: 413

⇒ Reach: 27,927 people

⇒ Page followers: 1,239

### Twitter



⇒ Number of Tweets: 127

⇒ Impressions: 39,676

⇒ Engagement Rate:

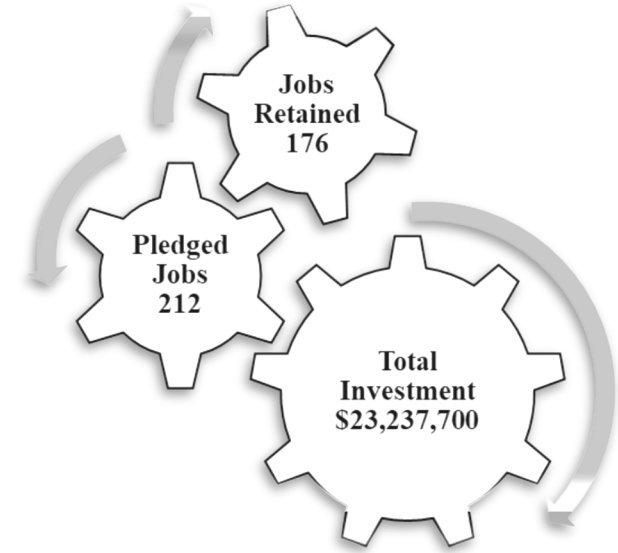
Q1: 0.50%

Q2: 1.10%

Q3: 1.40%

Q4: 1.10%

## 2017 Economic Development



Forest River in Butler, Indiana sending out their first toy hauler.